Tweet About The Event

- I'm speaking at @PAWCon! Join me Register using my code: [CODE] to receive a discount http://bit.ly/OXuiTc
- I will be at @PAWCon TOR, join me at my session- Register with my code: [CODE] to receive a discount http://bit.ly/OXuiTc
- I'm speaking- Join me at @PAWCon TOR! I'll give you a discount on full conference passes using code [CODE] http://bit.ly/OXuiTc
- Thinking about attending @PAWCon TOR? Use my speaker discount code [CODE] to save http://bit.ly/OXuiTc

Remember that you can always think out-side of the box for different types of tweets that may better suit your target audience.

Just make sure to include:

- Our conference twitter handle @PAWCon
- *PAW Registration Link:* http://bit.ly/OXuiTc
- Sponsor discount code to give your followers a discount on full conference passes