

## Tell your friends on Facebook about the event

- Predictive Analytics World is coming to Toronto May 12-15, and I will be speaking! Please join me at PAW by registering with a special code for a discount on full conference passes: **CODE** <http://bit.ly/OXuiTc>
- Join me at Predictive Analytics World Toronto May 12-15. I will be speaking at the conference, and want you to join me! Use my discount code – **CODE** - to receive a discount on full conference passes when you register: <http://bit.ly/OXuiTc>

*Remember that you can always think out-side of the box for different types of Facebook Posts that may better suit your target audience.*

*Just make sure to:*

- *Tag the Predictive Analytics World Facebook page in your post*
- *Include the PAW Registration Link: <http://bit.ly/OXuiTc>*
- *Include your sponsor discount code to offer your followers a discount on 3-day conference passes*