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- Join us at @PAWCon Toronto! We'll give you a discount on full conference passes using our code [CODE] <http://bit.ly/OXuiTc>
- Thinking about attending @PAWCon Toronto? Use our discount code [CODE] to save on full conference passes <http://bit.ly/OXuiTc>

Remember that you can always think out-side of the box for different types of tweets that may better suit your target audience.

Just make sure to include:

- *Our conference twitter handle @PAWCon*
- *Predictive Analytics World Registration Link: <http://bit.ly/OXuiTc>*
- *Your sponsor discount code to give your followers a discount on full conference passes*