

Tell your friends on Facebook about the event

- Predictive Analytics World is coming to Toronto March 18-21, and I will be speaking! Please join me at PAW by registering with a special code for a discount on full conference passes: **CODE** <http://ow.ly/h2Ffp>
- Join me at Predictive Analytics World Toronto March 18-21. I will be speaking at the conference, and want you to join me! Use my discount code – **CODE** - to receive a discount on full conference passes when you register: <http://ow.ly/h2Ffp>

Remember that you can always think out-side of the box for different types of Facebook Posts that may better suit your target audience.

Just make sure to:

- *Tag the Predictive Analytics World Facebook page in your post*
- *Include the PAW Registration Link: <http://ow.ly/h2Ffp>*
- *Include your sponsor discount code to offer your followers a discount on 3-day conference passes*