

## Tell your friends on facebook about the event

- Predictive Analytics World is coming to Toronto in March 18-21, 2013, and we will be exhibiting. We have the opportunity to provide our network with a special code for a discount on full conference passes when you register using discount code **CODE** <http://bit.ly/TLPd72>
- Want to see first-hand what **SPONSOR-NAME** can do for you? Join us at Predictive Analytics World Toronto March 18-21, 2013. We will be there to offer you a one-on-one glimpse into what we do. Thinking of attending? Use our code **CODE** to receive a discount on full conference passes when you register: <http://bit.ly/TLPd72>

*Remember that you can always think out-side of the box for different types of Facebook Posts that may better suit your target audience.*

*Just make sure to:*

- *Tag the Predictive Analytics World Facebook page in your post*
- *Include the PAW Registration Link: <http://bit.ly/TFH9r4>*
- *Include your sponsor discount code to give your followers a discount on full conference passes*