This agreement defines the terms under which Rising Media, Inc. of Santa Barbara, California (the "Organizer") and the Sponsor enter into a sponsorship agreement for Predictive Analytics World, June 17-18, 2014 in Chicago.

SPONSORSHIP OPPORTUNITIES
Please select which Sponsor level your business plans to participate: (select one only)

Sponsorship Levels
- Diamond - $25,000
- Gold Sponsor - $15,000
- Silver Sponsor - $7,500
- Bronze Sponsor - $5,000
- Turnkey Package - $4,000

Additional Marketing Opportunities
- Attendee Badge Insert - $4,000
- Conference Bag/Folder Sponsor - $5,000
- Conference Bag/Folder Insert - $1,000
- Lanyard Sponsorship - $5,000
- Ad in Conference Guide (Back Cover) - $2,000
- Ad in Conference Guide (Inside back cover) - $1,500
- Ad in Conference Guide (Full page) - $750
- Hotel Room Drop - $3,000
- Official Passport Front Cover - $1,500
- Official Passport Participant - $750
- Lunch & Learn - $10,000
- WiFi - $10,000
- Registration - $9,000
- Networking Reception - $10,000
- Full Size Ad (Splash Screen) on mobile Bizzabo App - $1,500
- Featured Listing in Sponsor Profile pg on mobile Bizzabo App - $1,000
SUB TOTAL:

Lead Retrieval Scanner (pre-ordered)  
(please do not add $200 if not required)  
+ $200.00

Grand Total:

Any exhibit space included with Sponsorship is table-top space only. Space allocation is at Organizer's discretion.

TERM
This agreement is effective as of the Acceptance Date and shall remain effective until the conclusion of the Event. Sponsor may terminate this agreement at any time by notifying the Organizer in writing or by email. In the event of termination by Sponsor, any sponsorship fees already due in accordance with the Payment Terms shall remain payable.

LIMITED LICENSE
Organizer grants Sponsor a limited license to use any of the art work on the Event site for the purpose of promoting the Event and linking to the Event site. Sponsor grants Organizer a limited license to use Sponsor's logo on the Event site.

PAYMENT TERMS
Fifty Percent (50%) of the sponsorship amount is due upon signature. The remaining 50% will be due one month prior to the Event. Checks should be made out to Rising Media, Inc. and sent to the address below. The Organizer reserves the right to change the venue for the Event. If for reasons of Force Majeure the Event cannot take place as scheduled, the Organizer reserves the right to reschedule the Event to a date and place of its choosing.

CANCELLATION
1. Cancellation of a sponsorship agreement must be in writing
2. For cancellations received for PAW CHI on or before December 17, 2013 the sponsor shall be entitled to a refund equivalent to 50% of the total sponsorship amount.
3. No refund for cancellations received after December 17, 2013
AGREED TO BY SPONSOR

Company ___________________________________________________________________________________

List Name __________________________________________________________________________________________

Company Name Listing to Appear on Event Promotions (if different from above)

Address __________________________________________________________________________________________

City, State, Zip ___________________________________________________________________________________

Name _____________________________ Email _____________________________

Please Print

Signature _____________________________ Date _____________________________

Event Contact for Questions:

Name _____________________________ Email _____________________________

Please Print

Contact for Accounting:

Name _____________________________ Email _____________________________

Please Print

Phone _____________________________ Fax _____________________________

Email _____________________________ Website _____________________________

Please sign and fax back to Rising Media, Inc. at: 508-401-2561 or
scan and email to: pgillis@risingmedia.com

Send payments to:
Rising Media Inc., 211 East Victoria Street Suite E, Santa Barbara, CA 93101, USA

Inquiries
Paul B. Gillis
Chief Revenue Officer, Rising Media
Phone: 508-644-0641 | pgillis@risingmedia.com
Deliverables