

Tweet About The Event

- I'm speaking at @PAWCon! Join me - Register using my code: [CODE] to receive a discount <http://bit.ly/12hiBL3>
- I will be at @PAWCon CHI, join me at my session- Register with my code: [CODE] to receive a discount <http://bit.ly/12hiBL3>
- I'm speaking- Join me at @PAWCon CHI! I'll give you a discount on full conference passes using code [CODE] <http://bit.ly/12hiBL3>
- Thinking about attending @PAWCon CHI? Use my speaker discount code [CODE] to save <http://bit.ly/12hiBL3>

Remember that you can always think out-side of the box for different types of tweets that may better suit your target audience.

Just make sure to include:

- *Our conference twitter handle @PAWCon and hashtag #PAWCon*
- *PAW Registration Link: <http://bit.ly/12hiBL3>*
- *Sponsor discount code to give your followers a discount on full conference passes*