

Please print, fill in, sign and fax back to Rising Media, Inc. at **+1 (508) 401-2561** or scan and email to: pgillis@risingmedia.com and mail the original to the address below.

This agreement defines the terms under which Rising Media, Inc of Santa Barbara (the "Organizer") and the Sponsor enter into a sponsorship agreement for Predictive Analytics World Government, September 17-18, 2012, Washington, DC (the "Event").

SPONSORSHIP OPPORTUNITIES

Please Check Desired Sponsorships:

Sponsorship Levels:

- | | |
|---|----------|
| <input type="checkbox"/> Gold Level Sponsorship | \$20,000 |
| <input type="checkbox"/> Silver Level Sponsorship | \$10,000 |
| <input type="checkbox"/> Bronze Level Sponsorship | \$ 5,000 |

Additional Marketing Opportunities:

- | | |
|--|----------|
| <input type="checkbox"/> Attendee Badge Insert | \$ 2,000 |
| <input type="checkbox"/> Conference Bag/Folder Sponsor | \$ 2,000 |
| <input type="checkbox"/> Evening Reception Sponsor | \$ 7,500 |
| <input type="checkbox"/> Lanyard Sponsorship | \$ 2,000 |
| <input type="checkbox"/> Back Cover Ad in Show Guide | \$ 2,000 |
| <input type="checkbox"/> Inside Front Cover Ad in Show Guide | \$ 1,500 |
| <input type="checkbox"/> Inside Back Cover Ad in Show Guide | \$ 1,500 |

TOTAL: _____

Any exhibit space included with Sponsorship is table top space only. Space allocation is at Organizer's discretion.

TERM

This agreement is effective as of the Acceptance Date and shall remain effective until the conclusion of the Event. Sponsor may terminate this agreement at any time by notifying the Organizer in writing or by email. In the event of termination by Sponsor, any sponsorship fees already due in accordance with the Payment Terms shall remain payable.

LIMITED LICENSE

Organizer grants Sponsor a limited license to use any of the artwork on the Event site for the purpose of promoting the Event and linking to the Event site. Sponsor grants Organizer a limited license to use Sponsor's logo on the Event site.

PAYMENT TERMS

Fifty Percent (50%) of the sponsorship amount is due upon signature. The remaining 50% will be due one month prior to the Event. Checks should be made out to Rising Media, Inc. and sent to the address below. The Organizer reserves the right to change the venue for the Event. If for reasons of Force Majeure the Event cannot take place as scheduled, the Organizer reserves the right to reschedule the Event to a date and place of it's choosing.

CANCELLATION

1. Cancellation of a sponsorship agreement must be in writing.
2. For cancellations received for Predictive Analytics World Government on or before June 15, 2012, the sponsor shall be entitled to a refund equivalent to 50% of the total sponsorship amount.
3. No refund for cancellations received after June 15, 2012.

AGREED TO BY SPONSOR

Company _____

List Name _____
Company Name Listing to Appear on Event Promotions (if different from above)

Address _____

City, State, Zip _____

Name _____ Email _____
(Please Print)

Signature _____ Date _____

Contact for Questions/Organization

Name _____ Email _____
(Please Print)

Contact for Accounting

Name _____ Email _____
(Please Print)

Phone _____ Fax: _____

Email _____ Website _____

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Inquiries

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Chief Revenue Officer

Rising Media

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