



## 2014 Chicago CONTRACT

### Predictive Analytics World

Exhibit Dates: June 17-18, 2014

This agreement defines the terms under which Rising Media, Inc. of Santa Barbara, California (the "Organizer") and the Sponsor enter into a **sponsorship agreement for Predictive Analytics World**, June 17-18, 2014 in Chicago.

### SPONSORSHIP OPPORTUNITIES

Please select which Sponsor level your business plans to participate: (select one only)

#### Sponsorship Levels

- ☐ Diamond - \$25,000
- ☐ Gold Sponsor - \$15,000
- ☐ Silver Sponsor - \$7,500
- ☐ Bronze Sponsor - \$5,000
- ☐ Turnkey Package - \$4,000

#### Additional Marketing Opportunities

- ☐ Attendee Badge Insert - \$4,000
- ☐ Conference Bag/Folder Sponsor - \$5,000
- ☐ Conference Bag/Folder Insert - \$1,000
- ☐ Lanyard Sponsorship - \$5,000
- ☐ Ad in Conference Guide (Back Cover) - \$2,000
- ☐ Ad in Conference Guide (Inside back cover) - \$1,500
- ☐ Ad in Conference Guide (Full page) - \$750
- ☐ Hotel Room Drop - \$3,000
- ☐ Official Passport Front Cover - \$1,500
- ☐ Official Passport Participant - \$750
- ☐ Lunch & Learn - \$10,000
- ☐ WiFi - \$10,000
- ☐ Registration - \$9,000
- ☐ Networking Reception - \$10,000
- ☐ Full Size Ad (Splash Screen) on mobile Bizzabo App - \$1,500
- ☐ Featured Listing in Sponsor Profile pg on mobile Bizzabo App - \$1,000



**SUB TOTAL:**

Lead Retrieval Scanner (pre-ordered)  
(please do not add \$200 if not required)

+ \$200.00

**Grand Total:**

Any exhibit space included with Sponsorship is table-top space only. Space allocation is at Organizer's discretion.

**TERM**

This agreement is effective as of the Acceptance Date and shall remain effective until the conclusion of the Event. Sponsor may terminate this agreement at any time by notifying the Organizer in writing or by email. In the event of termination by Sponsor, any sponsorship fees already due in accordance with the Payment Terms shall remain payable.

**LIMITED LICENSE**

Organizer grants Sponsor a limited license to use any of the art work on the Event site for the purpose of promoting the Event and linking to the Event site. Sponsor grants Organizer a limited license to use Sponsor's logo on the Event site.

**PAYMENT TERMS**

Fifty Percent (50%) of the sponsorship amount is due upon signature. The remaining 50% will be due one month prior to the Event. Checks should be made out to Rising Media, Inc. and sent to the address below. The Organizer reserves the right to change the venue for the Event. If for reasons of Force Majeure the Event cannot take place as scheduled, the Organizer reserves the right to reschedule the Event to a date and place of its choosing.

**CANCELLATION**

1. Cancellation of a sponsorship agreement must be in writing
2. For cancellations received for PAW CHI on or before December 17, 2013 the sponsor shall be entitled to a refund equivalent to 50% of the total sponsorship amount.
3. No refund for cancellations received after December 17, 2013



## AGREED TO BY SPONSOR

Company \_\_\_\_\_

List Name \_\_\_\_\_  
Company Name Listing to Appear on Event Promotions (if different from above)

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_  
Please Print

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Event Contact for Questions:

Name \_\_\_\_\_ Email \_\_\_\_\_  
Please Print

### Contact for Accounting:

Name \_\_\_\_\_ Email \_\_\_\_\_  
Please Print

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

**Please sign and fax back to Rising Media, Inc. at: 508-401-2561 or  
scan and email to: [pgillis@risingmedia.com](mailto:pgillis@risingmedia.com)**

**Send payments to:  
Rising Media Inc., 211 East Victoria Street Suite E, Santa Barbara, CA 93101, USA**

**Inquiries**  
Paul B. Gillis  
Chief Revenue Officer, Rising Media  
Phone: 508-644-0641 | [pgillis@risingmedia.com](mailto:pgillis@risingmedia.com)



## Deliverables