



2013 CHICAGO CONTRACT

eMetrics Summit & Predictive Analytics World

Exhibit Dates: June 11-12, 2013

This agreement defines the terms under which Rising Media, Inc. of Santa Barbara, California (the "Organizer") and the Sponsor enter into a **sponsorship agreement for eMetrics Summit and/or Predictive Analytics World**, June 11-12, 2013 in Chicago.

SPONSORSHIP OPPORTUNITIES

Please select which Conference your business is most aligned with: (select one only)

- ☐ eMetrics Summit (ES)
- ☐ Predictive Analytics World (PAW)

Sponsorship Levels

- ☐ Diamond Sponsor \$30,000 (Exclusive to 3)
- ☐ Gold Sponsor \$20,000 (Limited to 6)
- ☐ Silver Sponsor \$10,000
- ☐ Bronze Sponsor - \$7,500
- ☐ Turnkey Package - \$5,000

Additional Marketing Opportunities

- ☐ eMetrics Lobby Bar Party - \$15,000
- ☐ eMetrics Web Analytics Wednesday (WAW) - \$7,500 (Limited to 3)
- ☐ Attendee Badge Insert - \$4,000 (Limited to 1 per event)
- ☐ Conference Bag/Folder Sponsor - \$5,000 (Limited to 1 per event)
- ☐ Conference Bag/Folder Insert - \$1,000
- ☐ Lanyard Sponsorship - \$5,000 (Limited to 1 per event)
- ☐ Ad in Conference Guide (Back Cover) - \$2,000
- ☐ Ad in Conference Guide (Inside back cover) - \$1,500
- ☐ Ad in Conference Guide (Full page non-premium location) - \$750
- ☐ eMetrics/PAW Webinar or Whitepaper - \$5,000
- ☐ DAA Base Camp Workshop - \$6,500 (Limited to 2 sponsors)
- ☐ Internet Lounge - \$10,000 (Exclusive to 1 sponsor)



Additional Marketing Opportunities (con't.)

- | | |
|---|---|
| <input type="checkbox"/> Hotel Room Drop - \$3,000
(Limited to 1 per day for each event) | <input type="checkbox"/> Lunch & Learn - \$8,000
(Limited to 2 per event) |
| <input type="checkbox"/> Conference Track Sponsor - \$3,000
(Limited to 2 per event) | <input type="checkbox"/> Registration Sponsor - \$7,500
(Limited to 1 per event) |
| <input type="checkbox"/> Official Passport Front Cover - \$1,500 | |
| <input type="checkbox"/> Official Passport Participant - \$750
(Limited to 10 per event) | |

SUB TOTAL:

Lead Retrieval Scanner (pre-ordered) (please do not add \$200 if not required)	_____
	+\$200.00

Grand Total:

Any exhibit space included with Sponsorship is table-top space only. Space allocation is at Organizer's discretion.

TERM

This agreement is effective as of the Acceptance Date and shall remain effective until the conclusion of the Event. Sponsor may terminate this agreement at any time by notifying the Organizer in writing or by email. In the event of termination by Sponsor, any sponsorship fees already due in accordance with the Payment Terms shall remain payable.

LIMITED LICENSE

Organizer grants Sponsor a limited license to use any of the art work on the Event site for the purpose of promoting the Event and linking to the Event site. Sponsor grants Organizer a limited license to use Sponsor's logo on the Event site.

PAYMENT TERMS

Fifty Percent (50%) of the sponsorship amount is due upon signature. The remaining 50% will be due one month prior to the Event. Checks should be made out to Rising Media, Inc. and sent to the address below. The Organizer reserves the right to change the venue for the Event. If for reasons of Force Majeure the Event cannot take place as scheduled, the Organizer reserves the right to reschedule the Event to a date and place of its choosing.

CANCELLATION

1. Cancellation of a sponsorship agreement must be in writing
2. For cancellations received for PAW/eMetrics Chicago on or before December 1, 2012 the sponsor shall be entitled to a refund equivalent to 50% of the total sponsorship amount.
3. No refund for cancellations received after December 11, 2012



AGREED TO BY SPONSOR

Company _____

List Name _____
Company Name Listing to Appear on Event Promotions (if different from above)

Address _____

City, State, Zip _____

Name _____ Email _____
Please Print

Signature _____ Date _____

Event Contact for Questions:

Name _____ Email _____
Please Print

Contact for Accounting:

Name _____ Email _____
Please Print

Phone _____ Fax _____

Email _____ Website _____

**Please sign and fax back to Rising Media, Inc. at: 508-401-2561 or
scan and email to: pgillis@risingmedia.com**

**Send payments to:
Rising Media Inc., 211 East Victoria Street Suite E, Santa Barbara, CA 93101, USA**

Inquiries
Paul Gillis
Chief Revenue Officer, Rising Media
Phone: 508-644-0641 | pgillis@risingmedia.com



Deliverables